

**Silver Surfer - VR for Disabled documentary film Sundance Documentary Fund**  
**BUDGET DATE: 03/Feb/2022 [TENTATIVE BUDGET NOT COMPLETED YET]**

**PRODUCTION COMPANY:** Dream On media  
**PRODUCER:** Drew Farion  
**DIRECTOR:** Ryann Butt  
**RESEARCH / CREATIVE MANAGER:** Rafia Rajput

**BUDGET PREPARED BY:** Ryann Butt  
**PRICE CURRENCY:** Canadian Dollar  
**FORMAT:** 4k shoot/2k finish

**LENGTH:** 53 min (approx.)  
**Original Footage:** 50 min  
**Archival Footage:** 3 min  
**Graphics/Animation:** 3 min (Opening title, end credits)

**LOCATIONS:** BC Canada, European countries  
**UNION/GUILD:** Non-Union

**Research:** 16 weeks  
**Prep:** 8 weeks  
**Shoot:** 60 days (over 8 wks)  
**Wrap:** 2 weeks  
**Edit:** 8 weeks  
**Finishing/Post:** 8 weeks  
  
**TOTAL WEEKS:** 52 weeks  
**TOTAL MONTHS:** 12 months

INCOME		
ACCT	DESCRIPTION	AMOUNT
100	Grant 1	-
	Grant 2	-
	Grant 3	-
	Grant 4	-
200	Broadcaster 1	-
	Broadcaster 2	-
	Broadcaster 3	-
300	Private Investor 1	-
	Private Investor 2	-
300	Crowdfunding	4,000
400	Producer Cash	150,000
500	Funding gap/amount still to be raised	600,000
	<b>GRAND TOTAL</b>	<b>754,000</b>

EXPENSES						
	PROJECT DEVELOPMENT	#	UNIT	X	PRICE	TOTAL \$ COST
<b>1000</b>	<b>STAFF - DEVELOPMENT PHASE</b>					<b>8,000</b>
1010	Producer ( <b>Prod</b> )	1	flat			0
1020	Director ( <b>Dir</b> ) / Writer	1	flat		1000	1,000
1030	Videographer ( <b>DP</b> )	1	flat		1000	1,000
1030	Creative Manager ( <b>CR</b> ) / Researcher / Writer	1	flat		1000	1,000
1080	Fundraiser ( <b>FR</b> ) Consultants	5	flat		1000	5,000
<b>1200</b>	<b>RESEARCH TRAVEL</b>					
	<i>RESEARCH TRIP #1: Prod, Dir, CR, DP travel with in Canada for 20 days</i>					<b>13,500</b>
1230	Lodging	20	hotel-nights	4	200	4,000
1250	Local Transportation/Car Rental	1	month	1	400	400
1251	Fuel	1	allow	1	600	600
1260	Meals & Per Diem	20	days	4	55	1,100
1290	Misc Travel	1	allow		200	200
	<i>RESEARCH TRIP #2: Prod, FR travel to BC-&gt;Europe for 60 days</i>					
1210	Airfare	2	R/T	2	1,600	3,200
1220	Will buy a Motor Home for 12 month of Film Documenatry Production <b>TRANSPORT AND LIVING detail on Account 5050</b>	1	year		1	0
1250	Local Transportation/Car Rental	2	month	1	400	800
1251	Fuel for rental	1	allow	1	600	600
1260	Meals & Per Diem	60	days	2	40	2,400
1290	Misc Travel	1	allow		200	200
<b>TOTAL</b>						<b>21,500</b>

	RIGHTS, MUSIC & TALENT	#	UNIT	X	PRICE	TOTAL \$ COST
<b>3000</b>	<b>STORY &amp; OTHER RIGHTS</b>					<b>300</b>
3010	Story Rights		flat		0	0
3020	Title Report	1	flat		100	100
3090	Miscellaneous	1	allow		200	200
<b>3200</b>	<b>ARCHIVAL FOOTAGE ROYALTY FREE</b>					<b>1,200</b>
3250	Archival footage buying costs	1	allow		1,000	1,000
3290	Miscellaneous	1	allow		200	200
<b>3400</b>	<b>MUSIC ROYALTY FREE</b>					<b>700</b>
3410	Royalty free music buying	1	allow		500	500
3490	Miscellaneous	1	allow		200	200
	<b>TOTAL</b>					<b>2,200</b>

	STAFF	#	UNIT	X	PRICE	TOTAL \$ COST
<b>4000</b>	<b>PRODUCTION STAFF hired on 1 year contract / monthly salary</b>					<b>400,000</b>
4010	Line Producer <i>(Creative Manager will line produce)</i>	2	flat 2 yr		50,000	100,000
4020	Director	2	flat 2 yr		50,000	100,000
4030	Videographer "A"	1	flat 1 yr		40,000	40,000
4035	Videographer "B" Camera / VR Camera	1	flat 1 yr		40,000	40,000
4040	Live Social Media / on-the-go Editor	1	flat 1 yr		40,000	40,000
4060	Sound Recordist	1	flat 1 yr		40,000	40,000
4065	Videographer "C" Camera / Drone	1	flat 1 yr		40,000	40,000
<b>4100</b>	<b>EDITORIAL STAFF</b>					<b>10,500</b>
4110	Video Editor					
	Prep/story consult during shoot	1	flat		7,500	7,500
	Re-cut shorter version	1	flat		1,500	1,500
4120	Assistant Editor <i>(will handle some post-supervision)</i>					
	Setup edit room & system	1	flat		1,500	1,500
	Log/capture/ingest all footage during shoot	1	flat		0	0
	Edit period	1	flat		0	0
	Post sound, online, color correction	1	flat		0	0
	<b>TOTAL</b>					<b>410,500</b>

	PRODUCTION EXPENSES	#	UNIT	X	PRICE	TOTAL \$ COST
<b>5000</b>	<b>CAMERA</b>					<b>25,471</b>
5010	2x Sony Alpha A7S 3 (a7s iii) with lens package	1	allow	1.00	14500	14,500
5011	256GB SD v60 cards	5	cards	1.00	165	825
5012	Sony NP-FZ100 Battery	4	batteries	1.00	99	396
5013	Nitecore USN4 PRO Dual-Slot USB QC Charger for Sony NP-FZ100 Batteries	1	allow	1.00	50	50
5014	Audio systems, Wireless , Wired, Boom, Stands directional	1	allow	1.00	3000	3,000
5015	1st Apple MacBook pro 16-inch MFR # Z14W00108 w/ card reader for 2d video only	1	allow	1.00	4500	4,500
5020	Carrying backpack - Lowepro ProTactic BP 450 AW II Camera and Laptop Backpack	1	allow	1.00	250	250
5021	Tripod systems	2	allow	1.00	400	800
5021	Monopod systems	2	allow	1.00	400	800
5040	Camera accessories	1	allow		150	150
5090	Miscellaneous	1	allow		200	200
<b>5000</b>	<b>CAMERA VR 360</b>					<b>13,070</b>
5010	Insta360 Pro 2 - Premium Bundle includes 1x Insta360 Pro2, 1x Farsight, 1x extra Battery, 1x Charging Station, and 1x Memory Card Accessory Bundle.	1	allow	1.00	7250	7,250
5011	Insta360 ONE X2 - Ultimate Kit includes 1x ONE X2, 1x 120cm Selfie Stick, 1x Bullet Time Cord, 1x additional Batteries, 1x Fast Charge Hub, 1x 64GB MicroSD Card, 1x Lens Cap, 1x Premium. Lens Guards (without fabric storage bag), 1x Cold Shoe, 1x invisible Mic Cold Shoe (for Wireless Audio).	1	allow	1.00	920	920
5012	2nd Apple MacBook pro 16-inch MFR # Z14W00108 w/ card reader for VR video only	1	allow	1.00	4500	4,500
5021	Tripod	1	allow	1.00	400	400
5040	Camera accessories	0	allow		500	0
5090	Miscellaneous	0	allow		200	0
<b>5000</b>	<b>CAMERA ACTION CAM</b>					<b>1,095</b>
5010	DJI Action 2 Dual-Screen Combo	1	allow	1.00	600	600
5011	DJI Action 2 Power Module	2	batteries	1.00	75	150

5012	DJI Care Refresh 2-Year Plan (DJI Action 2)	1	allow	1.00	45	45
5013	Camera accessories, tripod, stick and mounts	1	allow	1.00	300	300
<b>5050 MOTOR HOME FOR PRODUCTION TRAVEL, TRANSPORT AND LIVING</b>						<b>150,000</b>
1220	Hwyer + Airstream transport and stay of Production team for 12 months stay in Europe	1	allow	1	125,000	125,000
1252	Maintainance + Upkeep for 1 year	1	allow	1	25,000	25,000
<b>5800 LOCAL EXPENSES</b>						<b>36,120</b>
5810	Fuel/Mileage/Local Transportation (based on 2022 CRA Canada mileage rate)	12000	kilometers		0.61	7,320
5820	Parking	300	days		40	12,000
5830	Production Meals on Shoot Days daily allowance \$40 per day per person 365 days * 6 crewmembers - (Dir, Prod, CR, DP, Edit, Sound, PA)	365	meals	5	40	14,600
5850	Location Fees, Permits, Gratuities	1	allow		1000	1,000
5880	Loss, Damage & Repair	1	allow		1000	1,000
5890	Miscellaneous	1	allow		200	200
<b>TOTAL</b>						<b>225,756</b>

	POST-PRODUCTION	#	UNIT	X	PRICE	TOTAL \$ COST
<b>7000 EDITORIAL EQUIPMENT &amp; FACILITY</b>						<b>9,700</b>
7010	Apple MacBook pro 16-inch MFR # Z14W00108 for 2d video only	1	allow	1.00	0	0
7020	Audio interface and monitor speakers	1	allow	1.00	1000	1,000
7030	Edit media storage (Samsung 2TB T5 Portable Solid-State Drive Quantity: 6)	1	allow		5000	5,000
7035	Edit media - backup storage (Samsung 2TB T5 Portable Solid-State Drive Quantity: 2)	1	allow		2500	2,500
7050	Equipment repair	1	allow		500	500
7060	Technical support	1	allow		500	500
7090	Miscellaneous	1	allow		200	200
<b>7300 GRAPHICS, TITLES &amp; EFFECTS</b>						<b>2,200</b>
7310	Key Art Design, Main title design, Motion Graphics & Titles	1	flat		1,000	1,000
7315	Motion Control/Photo Animation, Visual Effects	1	flat		1000	1,000
7390	Miscellaneous	1	allow		200	200
<b>7400 ONLINE EDIT &amp; COLOR CORRECTION</b>						<b>1,000</b>
7410	Color Correction	1	flat		1000	1,000
7490	Miscellaneous		allow		200	0
<b>7500 POST SOUND</b>						<b>2,200</b>
7510	Sound design, edit, mix (combined pkg)	1	flat		2,000	2,000
7590	Miscellaneous	1	allow		200	200
<b>7800 SUBTITLING &amp; CLOSED CAPTIONING</b>						<b>1,200</b>
7810	Translation & Subtitling	1	flat		1200	1,200
<b>TOTAL</b>						<b>16,300</b>

	PUBLICITY, PROMOTION, WEBSITE, SOCIAL MEDIA	#	UNIT	X	PRICE	TOTAL \$ COST
<b>10200 VIMEO PRO, WEBSITE and SOCIAL MEDIA</b>						<b>5,535</b>
10210	Domain name	3	years		25	75
10220	Hosting	36	months		10	360
10230	Site Design & coding	1	allow		500	500
10250	Webmaster/maintenance	2	year		100	200
10715	Vimeo Pro (for sharing cuts & screeners)	2	year		200	400
10720	Social Media promotion	2	year		2000	4,000
<b>TOTAL</b>						<b>5,535</b>

<b>SUBTOTAL</b>						<b>681,791</b>
<b>CONTINGENCY</b>						<b>68,179</b>

	<b>GRAND TOTAL</b>						<b>749,970</b>