



FREE BRANDING PROGRAM

Thanks to the support of CME and the Ontario government, any size manufacturer can join Ontario Made for free

WE'RE STRONGER TOGETHER

Join the 3,000+ manufacturers who are already part of Ontario Made

REGISTER NOW



Reach More Customers with Ontario Made

LOCALLY MADE ISN'T JUST A MARKETING BUZZ PHRASE

Nearly 75% of Ontarians seek to buy locally manufactured goods over imported ones.

Without clear made-in-Ontario branding, consumers may never know your product was manufactured by one of their neighbours.

THE FIX - ONTARIO MADE

Managed by Canadian Manufacturers & Exporters (CME), Ontario Made is a program that celebrates products manufactured right here in Ontario.

This branding program aims to raise the profile of companies like yours by promoting your Ontario-made products, helping consumers easily identify local products online and at retailers, and strengthening our local supply chains by facilitating connections between businesses across the province.

HOW IT WORKS

- Promote locally made products more clearly with the Ontario Made logo
- Offer increased exposure to consumers and other businesses via listing space on the Ontario Made website
- Form more connections with businesses in your sector through B2B matchmaking support
- Connect with Ontario retailers who are interested in stocking more local products

QUALIFYING CRITERIA

Products that qualify for the program are manufactured goods that have undergone their last substantial transformation in the province of Ontario.

LEARN MORE

SupportOntarioMade.ca

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