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## Winners Announced for the Inaugural Ontario Made Awards

**TORONTO, February 24, 2022** – On behalf of its [Ontario Made program](#), [Canadian Manufacturers & Exporters \(CME\)](#) is pleased to announce the winners of the Inaugural Ontario Made Awards. The best of the best in Ontario manufacturing and retailing were celebrated at the virtual Ontario Made Awards Ceremony today. Winners for these awards are Ontario manufacturers and retailers that help consumers make informed purchasing decisions and increase the sale and awareness of Ontario-made products.

The winners are:

- **2022 Manufacturer Spotlight Award – Bliss Dough**
  - Manufacturer excellence in spotlighting Ontario Made and other “support local initiatives”
- **2022 Retailer Spotlight Award – The Market Shoppe**
  - Retailer excellence in spotlighting Ontario Made and other “support local initiatives”
- **2022 Merchandising Excellence Award – Grey Jay Sales & Distribution**
  - Demonstrates merchandising excellence of Ontario-made products
- **2022 Consumer Awareness Award – Brown’s Concrete Products**
  - Manufacturer excellence in leveraging the Ontario Made logo to raise awareness for locally made products

"The Ontario Made Awards are an important piece of the Ontario Made program to help CME realize its vision of supporting and promoting Ontario-made products and strengthening our economy together. Congratulations to the award winners! The success of the Ontario Made program is a direct result of your support and efforts to promote Ontario-made products and help Ontarians make informed purchasing decisions. You have become a benchmark for others in the industry to strive to match," shared Mathew Wilson, Senior Vice President, Policy, Government Relations & Ontario Division at Canadian Manufacturers & Exporters (CME).

### About the Winners

#### Bliss Dough

Located in Guelph, Ontario, Bliss Dough is Ontario’s premium edible cookie dough company. As the largest Ontario cookie dough company, with an all-female staff, Bliss Dough hopes to expand Canada wide while keeping all production in Ontario and sourcing from local Ontario businesses.



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### **The Market Shoppe**

Located in Markdale, Ontario, The Market Shoppe has been the community's source for all things local for 8 years. Only Ontario-made products can be found at The Market Shoppe - it is their core belief that working together and feeding people can be a win/win scenario.

### **Grey Jay Sales & Distribution**

With their head office in Huntsville, Ontario, and their distribution centre in Richmond Hill, Ontario, Grey Jay Sales supports manufacturers across Ontario to help achieve listings and shelf displays at corporate stores. Grey Jay has partnered with Loblaw's to help promote the Ontario Made program and launch racks filled with Ontario-made products featured prominently at over 200 Loblaw banner locations.

### **Brown's Concrete Products**

Located in Sudbury, Ontario, Brown's Concrete has been manufacturing quality construction products for the Ontario market for 115 years. With a customer list that includes over 400 Ontario businesses that they supply to, Brown's proudly displays the Ontario Made logo on all manufactured products, their website, social media posts, store signage, and catalogues.

## **About Ontario Made**

Ran by Canadian Manufacturers & Exporters (CME), a non-profit business association that represents over 2,500 leading manufacturers from coast to coast to help their businesses grow, Ontario Made is a celebration of Ontario manufacturing that brings awareness to the locally manufactured products made in our backyard. The program is a free branding opportunity to help consumers identify Ontario Made products, celebrate what is Ontario Made, and support the purchase of Ontario Made products. Visit [SupportOntarioMade.ca](http://SupportOntarioMade.ca) to learn more.

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### **Media Contact**

For more information and to schedule interviews with the winners:

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