

# BUSINESS CONNECTOR

Connecting you to a new generation of business





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**You have better things to do than send messages all day, hoping to connect with the right decision-makers.**



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## FACT

75% of B2B buyers embrace social media networks as the key to their purchasing process.

## FACT

Customers are typically halfway done their buying process before they reach out to a salesperson.

## FACT

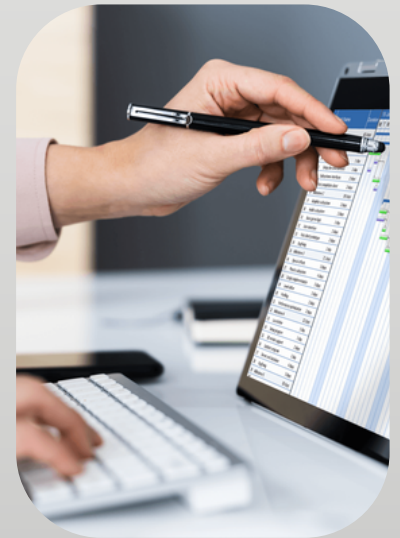
Social selling keeps you present during the critical first half of their buying journey.



**Targeted Prospect Outreach**



**Carefully Crafted Messaging**



**Fully Managed**

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## We're Experts in Leveraging LinkedIn to Generate Business

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## **Business Connector helps you go from cold-calling to warm conversations.**

JGC's Business Connector team works one-on-one with you to optimize your LinkedIn profile, develop the most effective conversational styles, and drive conversations forward – ultimately managing an inbox overflowing with prospects eager to learn about your company and its products and services.

**Optimize and update your profile**  
**Carefully target the right prospects**  
**Connect and engage strategically**  
**Build rapport with prospects**  
**Get hand-delivered leads at the finish line**

**More Connections | More Conversations | More Conversions**



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## More Connections | More Conversations | More Conversions

**Social selling keeps you present during the critical first half of the business-buying journey.**

Our team can help you book meetings, manage direct message (DM) conversations, and help you achieve a greater ROI for your company.

JGC's Business Connector frees owners, managers, sales executives, and consultants to spend more time selling and growing the business.





“Since we signed up for JGC’s Business Connector, the team has initiated over 600 conversations and booked 35 appointments. My LinkedIn network has nearly tripled!”

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RJ Deneau, Business Development Manager  
Sun Print Solutions



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**Allow our Business Connector team of LinkedIn professionals to fully manage follow-ups, strategic engagement, and tracking of leads - and fill your calendar with meeting after meeting.**



**Your only responsibility is to show up for the qualified calls that land on your calendar and make the sale!**

**Learn More:** [joannegorecommunications.com/business-connector](https://joannegorecommunications.com/business-connector)  
**Book a Complimentary Consultation:** [calendly.com/business-connector](https://calendly.com/business-connector)

# Pricing Options

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## **\$895/Month/Profile Includes:\***

- LinkedIn messages inbox management
- Optimized personal profile
- Continuous new connection requests
- Ongoing engagement messaging
- Funneling & follow-up
- Target list and messaging development
- Contact information extraction
- Live coaching/support
- Monthly progress reports

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## **Add Options For:**

- Your personal story
- Your company's story
- Messaging Playbook
- Company page management
- Multiple profiles

Simple one-time campaigns (i.e. webinars/events using LinkedIn)

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**\*Three-month commitment, followed by automatic monthly billing.  
One-time onboarding fee: \$500. All prices listed in USD.**



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## Learn more about Business Connector



**Visit:**

<https://www.joannegorecommunications.com/business-connector/>



**Email:**

[businessconnector@joannegorecommunications.com](mailto:businessconnector@joannegorecommunications.com)



**Book a Meeting:**

[calendly.com/business-connector/learn-more](https://calendly.com/business-connector/learn-more)



**Press Release:**

[www.joannegorecommunications.com/2023/06/02/news-jgc-unveils-new-business-connector-program/](http://www.joannegorecommunications.com/2023/06/02/news-jgc-unveils-new-business-connector-program/)

## Learn more about Joanne Gore Communications



**Visit:**

[joannegorecommunications.com](http://joannegorecommunications.com)



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