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# arketingverse

ALL BENEFITS | ZERO HASSLE



# For who?

Marketingverse's services are designed for small and medium businesses, Coaches, or Solopreneurs who are looking for help managing and growing the social media side of their businesses.

You know that there is always room to do better, and this is where we shine!

We are also  
engaging with  
Government  
to offer top-  
notch services  
to the public  
sector.

We'd love to  
hear from you  
and have you  
on board!

Don't hesitate!

Book  
your free  
20-minute  
[Discovery Call](#)

a full agency that costs less than an employee

# Who we are

**Marketingverse** enters the scene and is a full Digital Marketing agency that costs less than an employee, without compromising on professionalism or delivering quality content.

We are a seasoned team of Marketing & Business Specialists with 40+ years of combined expertise, with backgrounds in Entrepreneurship, Digital Marketing, Photography, Videography, and Information Technology.

BAITS Global has been providing professional Business Analysis and IT solutions to public and private organizations for the past 12 years, and we are now ready to offer our clients, new and old, professionally curated Marketing solutions.

Our CMO and Co-Founder, **Andrea Chase** has a varied wealth of experiences that make her a great leader to challenge this latest task, including being the Founder of tech startup ProCabby and navigating the tech world as a woman.



Social Impact

Organic Growth





## Our Offerings in a Nutshell

- Content creation for multiple social channels
- Analytics Reporting
- Social Ad campaigns
- Organic growth with SEO strategies
- Professional Voice-overs
- Branding Consulting and Brand Style Guide

## Our services and pricing page

### Advantages

- Prime quality for the fraction of the price competitors charge
- Costs you less to hire us than to hire an employee
- We understand the Entrepreneurial journey well, and know how crucial Marketing is to the business journey
- We are Marketing & Branding Experts that deep dive into who your audiences are, and the role Psychology plays in growing a business
- Polished and engaging stills and video content for multiple social channels
- Organic growth strategies are always top of mind
- First-hand experiences in the startup/tech world, and we appreciate the pain points of being a woman in business
- Experience working with public and private clients

### Benefits

- Presenting a polished presence to your audience
- Social-media first designs and creative video editing
- Consistent posts that will help with engagement
- A team of Experts and Specialists that are up-to-date on the latest Marketing trends, especially AI
- Existing Tiers to choose from or customizable packages are available
- A support system that knows how tough it is to start, grow, and scale a business
- Month-to-month memberships with the option to cancel anytime (30 days notice)
- Understanding your audience and honing in on their behaviours, preferences, habits, and how they like to receive content.