



PRESS KIT 2024





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COMPANY BACKGROUND

Company

Our team has a deep understanding of the industry, a keen eye for recognizing trends, and we're constantly educating themselves on the competitive landscape. We have more than 20 years of experience in the digital services and technology solutions environment and love what we do.

We'll help your company visualize and create a compelling user experience from concept to conversion. This means rolling up our sleeves and getting our hands dirty ensuring your project is built and launched on-time and on budget. Our extensive technology package gives our customers a one-stop shop for innovative digital marketing capabilities and software development solutions.

Leadership

Jamie Sheppard, CEO of Mauka Digital, has been in the Digital Marketing and Software Development industry for over 20 years. Jamie has helped build many companies and digital assets over the years plus three of his own. Mauka Digital is the latest.

Mission

Mauka Digital's mission is to destroy the current marketing norm through unconventional approaches, tireless innovation, superior creativity and 100% custom solutions. We will never compromise our quality or service and always strive for digital marketing mastery.

Expansion

Founded in 2011, Mauka Digital is an Award-Winning full-service Digital Marketing & Software Development Agency. In 2019, we were fortunate enough to grow and spread to the US mainland, adding an office in Arizona giving us additional support for our customers on the mainland and abroad. Shortly after our expansion we went global with teams and customers in multiple countries. We've delivered thousands of amazing solutions, creative campaigns, tech-heavy websites, and software solutions to help our customers grow.



LEADERSHIP

Jamie S.
CEO



Ryan T.
Digital Marketing Manager



Sofi G.
Project Manager



Damian F.
Software Engineer



OUR CORE DIGITAL MARKETING TEAMS



Brand Development

- Logo Design
- Marketing Collateral
- Persona Development



Web Development

- Architecture & Design
- Repair & Optimization
- UX/UI



SEO

- Keyword Research
- Content Optimization
- Blogging / Backlinks



Paid Search Marketing

- Search Marketing
- Display Marketing
- Video Marketing



Social Media

- Campaign Management
- Content Creation
- Paid Campaigns



Videography

- Storyboarding
- Filming
- Post Production
- Aerial / Drone Videography





OUR CORE TECHNOLOGY TEAMS



Application Dev

- Mobile Apps
- Web Application Development
- Custom Application Development



Artificial Intelligence

- AI Lead Gen
- AI Automation
- AI Advertising



Other Services

- Legacy Modernization
- UX/UI Design
- Cloud Services



Integrated Team

- US
- Near Shore
- Off Shore





VERTICALS



Motorsport

Travel & Hospitality

AI - Artificial Intelligence

Liquor / Wine

Music Industry

News & Magazine

Food & Beverage

Technology

Health and Wellness

Education

Non Profits (NFP's)

Software Development

Business Coaching

Healthcare



PRESS RELEASE

At Mauka Digital we're always doing something amazing. We've won awards, expanded to serve our clients and built an incredible team. We're still the only marketing agency to grow from Hawaii to the rest of the US. Now we are global with employees and customers all over the world.

Want to know more? Take a look at our Press Room or blog to learn more about our success and other interesting news.



CASE STUDIES

At Mauka Digital we've been fortunate to have some incredible clients in just about every industry. We've helped them build amazing software platforms, stunning websites, brilliant marketing automations, and engaging marketing campaigns. We've helped them achieve their goals, connect with hard to reach customers, cut costs, increase efficiency, and scale their businesses. And thanks to their partnership, we've won awards for our along the way!

Want to learn more about our Mauka Digital or discuss one of our case studies? Reach out and talk to one of our talented staff.





AWARDS

Mauka Digital is an award-winning digital marketing & technology agency founded in Honolulu Hawaii, supporting customers all over the world.

Our teams have built inspiring brands, designed amazing social media campaigns, built and managed successful paid strategies, and produced inspirational promotional videos that have helped our customers dominate their industries. Significant strides were made in the field of videography, earning two prestigious awards for our captivating projects with Waikiki Motorsports and Caiden Brewer.

At Maura Digital, our commitment to excellence is reflected not only in our client successes but also in the recognition our team members receive for their outstanding contributions. Jamie has been honored with the Outstanding Leadership Award, showcasing his exceptional ability to guide and inspire our team. Sofi's innovative work in developing the Customer Brand Development Portfolio has garnered praise and set new standards within the industry. Damian's exceptional work on the Mauka Digital website has been recognized with an award, affirming our team's prowess in creating compelling digital presences. These accolades underscore our dedication to driving results and serving our clients with unmatched professionalism.

Here are a few of the awards our teams have won over the years.





Mauka Digital

— *MAXIMUM RESULTS* —