

Castoro de Oro

Estate Winery

A Brief Tour





The Atlas of Suitable Grape Growing Locations shows this location as Class One grape growing suitability. The vineyard benefits from alluvial soil, fabulous sun exposure, and superior frost drainage from substantial slope and Mirror Lake. Located in the Wine Capital of Canada: Oliver British Columbia and producing some of the most premium grapes in Canada! Majority of the vines were planted in 1980, making them “Old Vines” for BC, some of the most mature plants in production in the Okanagan Valley.





Red Grape Varieties

Merlot

Pinot Noir

Cabernet Franc

Cabernet Sauvignon

Syrah

White Grape Varieties

Pinot Blanc

Chardonnay

Vidal

Viognier

Siegfried

Single Varietals & Blended Wines



Highly Visible Highway Access

Wine Shop & Tasting Room

*Outdoor Licensed Picnic Lounge and
Licensed Special Event Area.*



Our Mission & Value Statement

Our Mission Statement :

Enjoy Life, Enjoy Work, Enjoy the Lifestyle of the World of Wine, and make wine that customers Enjoy!

Our Value Statement of our Wine:

We constantly strive to produce World Class Award Winning Wine at Competitive Prices.

Our Value Statement of our Winery:

Our vineyard and winery is located on a premier Class 1 grape growing location, situated in the Heart of BC's South Okanagan famous Golden Mile, one of the best Canada has to offer!

Our wines and our views are absolutely stunning!



Brief Corporate History of Winery

2006 - Wine Shop opened in existing location

2013 - Expand distribution to Alberta. Obtained Alberta AGLC Agency License.

2015—Fairmont Hotels Private Label

2016—Co-Op WSB Private Label

2017—Canada 150 Official Wine

2017—VIFF Vancouver International Film Festival Official Wine - ongoing to current 2021.

2017 - Expand distribution to Ontario LCBO Vintages Chain of Stores ongoing to current 2021

2017—Received Lieutenant Governors Award for BC Wine Excellence

2020—First South Okanagan BC Winery to release Premium 100% BC Wine In Can

2020—Viognier releasing at Ontario LCBO Vintages Stores on September 6, 2020

2021—WIC (Wine In Can) Second Release. Increased distribution .

2021—May—Selected by Air North (Yukon Airline) & North Cariboo Air for WIC In Flight Service

Great Selection of
Award Winning Wines



And now also available in
Cans!



Red & Rose in Glass Bottles



*Crimson
Rhapsody*
RED
BLEND



MERLOT



PINOT DUETTO
ROSE
PINOT NOIR
&
PINOT BLANC



PINOT
NOIR

White in Glass Bottles



CHARDONNAY



HEART OF
GOLD



PINOT BLANC



VIIGNIER

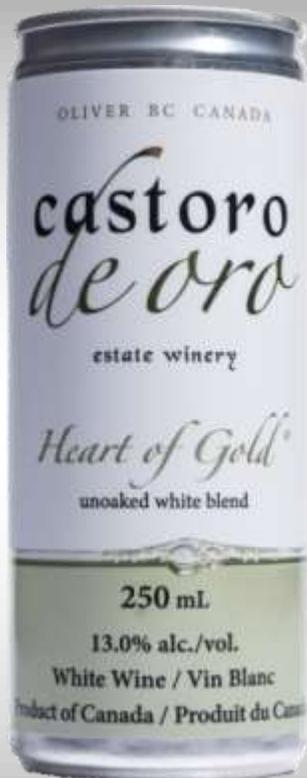


VIDAL

Wine In Can (WIC)



CHARDONNAY



HEART OF
GOLD



PINOT DUETTO
ROSE
PINOT NOIR
&
PINOT BLANC



MERLOT

Castoro de Oro Makes History

HISTORY MAKING!

FIRST EVER WINE IN CAN WIN AT THE
All Canadian Wine Championships
AND IT IS AWARDED

BEST OF CATEGORY - DOUBLE GOLD



Castoro de Oro Estate Winery

BC's South Okanagan 1st Premium Wine-In-Can

Stylish 250 mL "Single Serve" Can

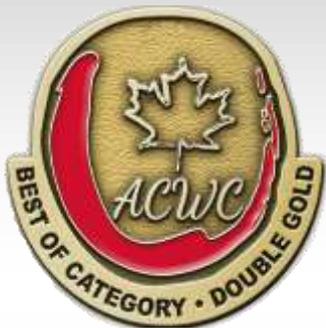
Packaged to take almost anywhere—great for outdoor activities.

The wines we put in cans, won some awards in their bottle format.

AND Heart of Gold in Can, competing against bottled wines, won

DOUBLE GOLD BEST OF CATEGORY

2021 ALL CANADIAN WINE CHAMPIONSHIPS





ALBERTA BEVERAGE AWARDS

INCLUDES INTERNATIONAL AND

DOMESTIC PRODUCTS!!



Heart of Gold—Multi Year Winner!

2021 ALBERTA BEVERAGE AWARD, JUDGES SELECTION
TOP SIX WHITE BLEND INTERNATIONAL OR DOMESTIC!



Merlot—Multi Year Winner!

2021 ALBERTA BEVERAGE AWARD, JUDGES SELECTION,
TOP SEVEN MERLOT INTERNATIONAL OR DOMESTIC!




WHITE BLENDS

I love this category, particularly as I'm always pairing wine with food, and white blends are possibly the most food-friendly wines, complementing dishes from just about every cuisine. Eleven grapes are represented in our six winning wines this year, coming from vineyards as far apart north to south as Australia to Canada, and east to west as California to Spain. UMAMU, a Western Australian interpretation of a classic Bordeaux Blanc, took top spot – the same as blend as four-times Beverage Award-winner, Clos du Soleil Capella, from BC. Linda Garson

BEST IN CLASS		TOP VALUE
UMAMU 2010 SAUVIGNON BLANC SEMILLON Margaret River, Australia \$29-32 CSPC 829488		PYRÈNE 2020 CUVÉE MARINE Côtes de Gascogne, France \$17-20 CSPC 815396

JUDGES SELECTION

	Castoro de Oro Estate Winery Heart of Gold Okanagan Valley, British Columbia \$22-25 CSCP 285320
	Pine Ridge 2020 Cheriin Blanc Vognier Napa Valley, California \$22-23 CSCP 746997
	Mari luna 2020 Verdejo Macabeo Valencia, Spain \$23-26 CSCP 847570
	Clos du Soleil 2019 Capella Similkameen Valley British Columbia \$28-30 CSCP 823354



PINOT NOIR




MERLOT

Merlot is a chameleon, able to grow in most wine regions of the world. Utilized in blends with cabernet sauvignon and cabernet franc, adding a complementary round velvety texture. When made well, as a single varietal, it is often mistaken for cabernet sauvignon, though different in nature with subtle tannins, soft flavours, big fruit, and hints of cocoa and coffee. Do not overlook merlot when picking a wine to pair with braised meats, lamb, and even a rich tomato sauce! Jean Norm

JUDGES SELECTION

	Trentadue 2018 La Storia Merlot Alexander Valley, California \$35-38 CSCP 753500		Castoro de Oro 2018 Merlot Okanagan Valley, British Columbia \$25-28 CSCP 778355
	Mt. Boucherie 2018 Merlot Okanagan Valley, British Columbia \$30-32 CSCP 805186		Gray Monk 2018 Merlot Okanagan Valley, British Columbia \$25-27 CSCP 343111
	Upper Bench 2018 Merlot Naramata Bench, British Columbia		Ronan by Clnet 2016 Ronan Bordeaux, France

BEST IN CLASS

TINHORN CREEK
2019 MERLOT
Okanagan Valley
British Columbia
\$28-30 CSCP 530725



WINNER BEST WINERY, BEST OF THE SOUTH OKANAGAN!!!

In 2020 and 2021!

Not an easy accolade to achieve, with the huge number of world-class producers in the area!

“Best of the South Okanagan” has been run by Penticton Western News for over 15 years and consumers vote online for the best winery, restaurant, patio and so much more.

Castoro de Oro Estate Winery
Family owned, grown, made and operated.
We, along with our Welsh Terrier and six pack of cats, appreciate you voting for us.

Thank You!

NEWS BEST South Okanagan 2020
NEWS BEST South Okanagan 2021

Eight delicious, award winning, small batch wines, four of them available in take anywhere single serve cans!

castoro de oro
Castoro de Oro
Castoro de Oro
Castoro de Oro
Premium handcrafted BC Wine packaged to take anywhere.

Our wine in can proudly served in-flight on select airline partners!

4004 Highway 97 OLIVER, BC
Facebook/Instagram: @CastorodeOro Twitter: @CastoroWinery

Consumers LOVE visiting our quite modest but very welcoming and cozy wine shop! Castoro de Oro wines offer superb value for money. We're family owned and operated, and we handle everything with attention to detail from grapes to glass or can.

We are no newcomers, our estate vineyard was planted in 1980 and our onsite wine shop has been open since April 2006, over 15 years now.

Over the past few years, Castoro de Oro has had some exceptional Partners:

- Fairmont Hotels—Private Label
- Canadian Minister Of Heritage—Canada 150 Celebration
- Sobeys—Canada 150 Exclusive Program Chain Wide
- Vancouver Port Authority—Canada 150 Exclusive Celebration
- Co-Op—Social Collection (Co-Op Brand)
- Vancouver International Film Festival (VIFF) - Official Wine
- Air North & North Cariboo Airlines (WIC) - In Service Wine

Partnered to build our Brand !

Proudly taking off to new heights in Canada's skies as inflight offerings!



Air North, Yukon's Airline!

and

North Cariboo Air!



VIFF

Vancouver International Film Festival

Castoro de Oro Estate Winery

OLIVER BC Facebook/INSTAGRAM: /CastorodeOro Twitter: @CastoroWinery

The Official Wine Supplier

VIFF

The 36th Vancouver International Film Festival

September 28 to October 13

Discover viff.org



- Official Wine for VIFF 2017, 2018 & 2019
- Will continue after Covid Restrictions
- Excellent Brand Recognition

Fairmont

HOTEL MACDONALD
CELEBRATING 100 YEARS

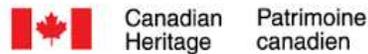


Private Label – released in February 2015

Celebrating their 100th Anniversary

Supplier to **6** Fairmont Hotels

Pacific Rim, Waterfront, Banff, Lake Louise, Edmonton Hotel Macdonald. Calgary Palliser



Castoro de Oro Estate Winery

from Oliver, BC

THE official Canada 150 Wine

Licensed by the
Government of Canada, Minister of Heritage.

**AND is the Exclusive
Wine Supplier for**

**The City of Vancouver
Canada Day 2017
"VIP" Fireworks Party!**



Be sure to have THE official Canada 150 Wine at your celebration!

CO-OP
WINE SPIRITS BEER

Castoro de Oro
Exclusive Producer Of
BIN 107, BIN 108, BIN 109 & BIN 116
The Social Collection

Our name & address is on the back label
Our wine is in the bottle!



Pinot Blanc *Okanagan White Gold* Blend of 4 whites *Pinot Rosé* *Pinot Noir*

Introducing BC's South Okanagan 1st Premium Wine-In-Can

Stylish 250 mL "Single Serve" Can

Packaged to take almost anywhere—great for outdoor activities

Read the following reviews

Excellent Distribution Opportunities



Castoro de Oro Estate Winery Wine In Can Released June 2020

Following are reviews from wine writers, critics, sommeliers, bloggers and reporters on our newly released 100% BC estate wine in a can. To read the full reviews, click on their web link.

Wines In Niagara – Niagara ON – July 3 2020 - Rick VanSickle

“Packaging wine in cans is just a smart idea for those wanting to pack a cooler full of ice and wine and head to the beach, cottage or pool deck for summer chilling. Technology has advanced to the point where you can’t even tell the difference between a wine bottled in glass or can.”

<https://winesinniagara.com/2020/07/reaching-for-the-summit-at-mt-boucherie-in-b-c/>

<https://winesinniagara.com/2020/06/happy-birthday-to-us-canadian-rose-roundup-plus-reviews-for-tawse-redstone-malivoire-peninsula-ridge/>



BC Wine Trends – Kelowna BC – July 9 2020 - Julian Park

“The growth of wine in cans has been explosive, 70-80% year over year”

“In the US market, canned wines saw explosive growth last year of 70%”

“Southern Okanagan Merlot in a can with homemade Pizza, it doesn’t get any better! 92 Points”

“This was my first BC Rosé in a can and I must say it exceeded my expectations. 91 Points”

<https://bcwinetrends.com/2020/07/09/castoro-de-oro-winery-for-wines-in-a-can/>

Richmond News – Richmond BC - July 3 2020 - Eric Hanson

“First there was canned beer, then canned cocktails, and now there’s ... don’t say canned wine! Call it “wine-in-a-can”.”

“As some B.C. cities are allowing consumers to drink alcohol in public places, wine-in-a-can’s time has arrived.”

“Wines that come in aluminum cans are lighter than wines in bottles and they don’t smash. Broken wine bottles can put a damper on your picnic or day at the beach!”

“Drinking wine-in-a-can? Yes you can!”

<https://www.richmond-news.com/opinion/columnists/column-wine-in-a-can-with-a-south-okanagan-winery-1.24164057>

Castoro de Oro Estate Winery Wine In Can Released June 2020

Eat North – Calgary AB – July 20 2020 – Brit Hart

“Canned wine is a growing trend across the country.”

“Canada is a little late to jump on the canned wine trend, something that the United States and Australia have really pioneered over the last decade... which is shocking, when you consider the benefits.

“Castoro de Oro, the newest Canadian winery to produce wine in a can, has taken its award winning merlot and popped it into a convenient 250-mL container. The wine is true to the varietal with notes of bitter dark chocolate and blueberries dusted in icing sugar. For all you campers out there who have grown out of (or just grown tired of drinking yukaflux, this is for you.”

<https://eatnorth.com/brit-hart/4-exceptional-canadian-canned-wines-sip-summer>

Vitis Magazine – Vancouver BC – July 1 2020 – Hawksworth Communications

“If there’s a silver lining to the pandemic, it’s that provincial and municipal governments are loosening rules around alcohol in parks. So wouldn’t you love to be able to toss of can of local wine in your pack and head outdoors? Well, now you can: Castoro de Oro has just launched the first 100 per cent BC wine in a can.”

https://drive.google.com/file/d/1Y3IEA6axoa_uVplrkQ6GF9tsEEoIeWCH/view?usp=sharing

uncorkBC – BC – June 10 2020 – Kayla

“The single serve cans are lightweight & easy to bring anywhere- hello beach wine”

“With relaxed laws around drinking outside in some public spaces, wine in a can is an easy way to grab & go this summer!”

Picnic ✓ Boating ✓ Hiking ✓ And Much More

<https://www.instagram.com/p/CByqYMTBa6P/>

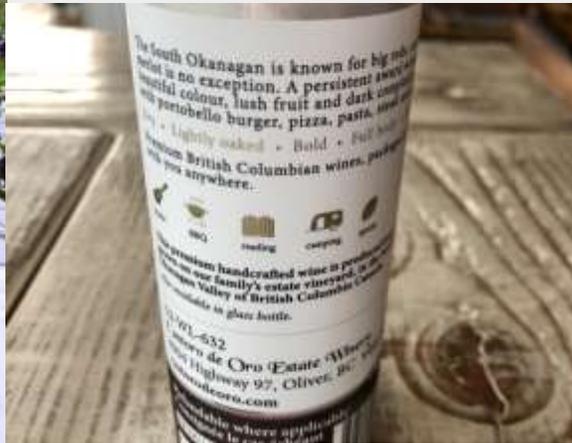


Castoro de Oro Estate Winery Wine In Can Released June 2020

The Daily Courier – Kelowna BC – July 4 2020 – Steve MacNaull

“In the past, canned wine got a bad rap as cheap plonk in a tin. But, times have changed and quality wine is now available in quick-chill, light-weight cans to offer the flexibility to take red, white and rose to a picnic, on the boat, on a hike or even just a few steps onto the patio.”

http://www.kelownadailycourier.ca/business_news/article_45f74a08-bd85-11ea-899a-67ecdec82ba.html



Pop & Pour – Wine Spirits Reviews YYC – Calgary AB – July 7 2020 – Peter Vetsch

“I have been on record for a while firmly in support of wines in cans. While these aluminum-encased wonders will likely only ever play the role of sidekicks to the glass bottle in the world of wine packaging, they absolutely have their time and place: specifically, whenever you need your wine to be portable and unbreakable, whenever you know that a full bottle won’t be needed, whenever you’re in a place where you need your wine’s container to be its own glassware, and whenever you want to stand outside and sip on a cold one that’s better than beer. Cans are transportable, stackable, packable, TCA-proof and fully sealed from damaging oxygen, and once the wine is in the glass, you’d never know that a container bred after the Industrial Revolution was involved. I’m all for the romance of wine, but I’m also for not wasting money on preventably damaged goods.

“Cans are not a fad. Bring them on.”

<https://popandpour.ca/2020/07/05/castoro-de-oro-canned-heat-edition/>

Castoro de Oro Estate Winery Wine In Can Released June 2020

Orchard & Vine Magazine – Kelowna BC - July 10 2020 – Lisa Olson

“The Okanagan’s Valley’s Castoro de Oro created a bit of wine history, becoming the first winery to offer premium, VQA wine in a can, made from 100 per cent BC estate-grown grapes.”

<http://www.orchardandvine.net/news/castoro-de-oro-wine-in-a-can/>



My Van City – Vancouver BC – July 17 2020 - Kyra Stewart, Hawksworth Communications

“Now that some BC local authorities are relaxing laws around drinking in outdoor public spaces, there’s never been a better time to enjoy wine-in-a-can!”

<https://myvancity.ca/2020/06/17/first-south-okanagan-winery-to-produce-wine-in-a-can/>

New Innovative Premium Wine In Can—Excellent Distribution Opportunity !



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Thanks for taking the tour!

Bruno Kelle & Stella Schmidt

Owners & Winemakers

Castoro de Oro Estate Winery

Phone: 250-535-0384

Web: www.castorodeoro.com

Facebook: facebook.com/CastoroOro

Twitter: [@CastoroWinery](https://twitter.com/CastoroWinery)

Instagram: [castorodeoro](https://www.instagram.com/castorodeoro)

