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**FOR IMMEDIATE RELEASE**

## **Shoot Out Arena Unveils New Website and Ticketing Experience**

*Shoot Out Arena Launches State-of-the-Art Website and Switches to an Enhanced Ticketing Platform*

**Tombstone, Arizona:** Heralding an exciting new chapter in the story of premier bull riding events, Shoot Out Arena proudly announces the debut of its newly redesigned and expanded website, crafted by its full-service digital marketing and software development agency, Mauka Digital. The launch on April 18th marks a pivotal advancement in their digital presence and customer experience; a significant achievement showcasing SOA's unwavering dedication to approachability and community involvement.

Robbie and Kati Jundt, owners of Shoot Out Arena, invite fans and visitors to explore the new features of [www.shootoutarena.com](http://www.shootoutarena.com). Kati expanded upon her excitement about the recently relaunched website: "If you're into bull riding or just looking for some entertainment, you've got to check it out. At SOA, we're all about showcasing the courage and excitement of the sport. Our monthly bull riding events are top-notch, with big payouts for the brave contestants who take on those bulls. Plus, we love shining a spotlight on the beautiful town of Tombstone, Arizona. So come on over to our website and see what all the buzz is about!"

The website revamp includes a move to a new ticketing system. A change that infuses efficiency into the ticket purchasing process for their customers. Attendees will be able to swiftly secure their spots for the bull riding events, purchase parking passes, and be part of an experience right from their digital devices.

Robbie and Kati, the power duo behind it all, are living legends themselves. From rodeo and barrel racing stars to event gurus, they've poured their hearts into making Shoot Out Arena what it is today. Their passion shines through every corner of the site, telling a story that's as inspiring as it is thrilling.



Robby Jundt summarized it perfectly in his recent quote: “We believe this platform embodies our dual commitment to the bull riding community and our beloved town of Tombstone. Every aspect, from purchasing tickets to uncovering local gems, enhances your experience and draws you closer to the action that defines our events.”

Visit the new Shoot Our Arena website and step into a bold new era of bull riding thrills!

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