

Canada's RV Industry



For many Canadians, recreation vehicles (RVs) are a convenient way to travel and enjoy the outdoors while providing some of the comforts of home. For others, it is more than a way to travel; it is a way of life. Given this, it is no surprise that recreation vehicles have a significant impact on the Canadian economy.

An essential part of our outdoor lifestyle, and a valuable contributor to economic growth.

\$16.2 billion

Added value to our GDP

\$9.2 billion

Labour income

\$4.3 billion

Retail sales

\$7.6 billion

Tax revenue

\$621 million

RV manufacturing value

7.7 million

RV trips taken

\$12.2 billion

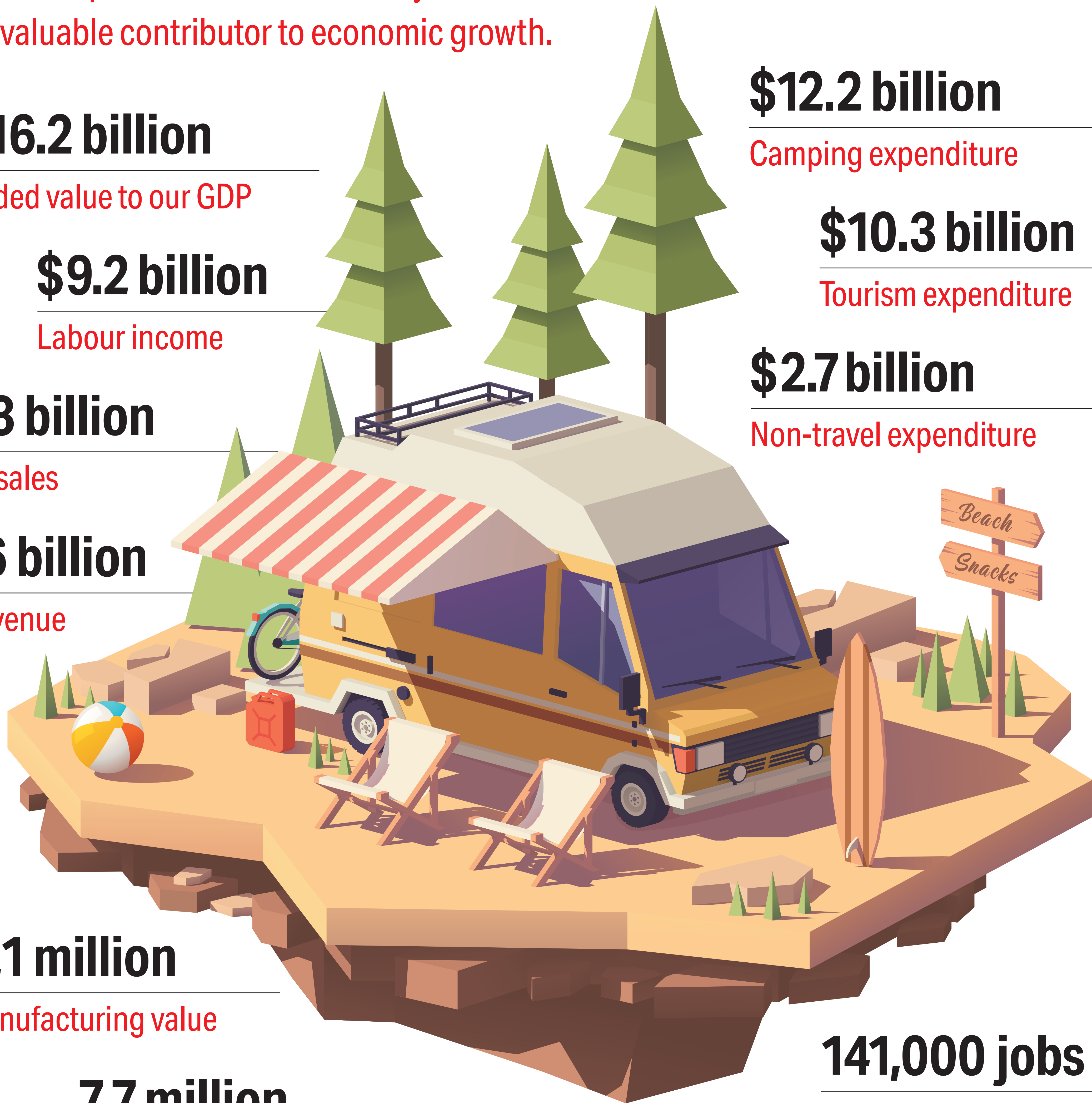
Camping expenditure

\$10.3 billion

Tourism expenditure

\$2.7 billion

Non-travel expenditure



141,000 jobs

Full-time employment

2.1 million (14%)

Households own an RV

For more information, contact
The RV Dealers Association of Canada.
www.rvda.ca

Source: The Portage Group Inc. and
Parcel Economics Inc. 2023.