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Media Contact:

Mike Will

RapidFire

Mike.will@rapidfiress.com

+1 314 602 8918

Colin Harrold

RapidFire

Colin.harrold@rapidfiress.com

+1 949 400 2592



RAPIDFIRE SAFETY & SECURITY ACQUIRES ADVANCED SECURITY CONTRACTORS

St Louis, MO. (February 4, 2025) – [RapidFire Safety & Security](#) (RapidFire), the multi-regional “Buy & Build” experts for fire, life safety, and security announces the acquisition of Advanced Security Contractors, Inc. (ASC) based in El Paso, Texas. The acquisition of ASC expands RapidFire’s Texas security and fire alarm service area to now include West Texas and serves as a foundation for expanding service offerings for ASC’s customers in the future. This represents the third acquisition in Texas for RapidFire.

Based in El Paso, Texas, Advanced Security Contractors was founded in 1998 as a fire protection and security contractor by Virginia & Michael Robinson and Thomas Silva. ASC is a successful business that sells, installs, services, and monitors access control systems, video surveillance, fire and intrusion systems. ASC has grown from a small local family business to a thriving entity with talented IT, design, service, and installation teams. All ASC employees remain dedicated to delivering the exceptional service customers have come to know and trust, while also contributing to RapidFire’s expansion in Texas and New Mexico.

“After 26 years, we had grown ASC to a point where it was too large for us to manage at this stage of our careers,” said Virginia Robinson, Owner of ASC. “Mike McLeod shared our vision for ASC’s future while ensuring the same level of care for our team.”

"The ASC team brings a wealth of experience and a strong track record of success to RapidFire," said Mike McLeod, RapidFire's CEO. "We are excited to expand our presence in the El Paso market with a well-established leader that's known for delivering an advanced technical team of experts and commitment to customer satisfaction."

"ASC is a valuable addition to RapidFire's growing portfolio," said Adam Lucas of Concentric Equity Partners. "Their strong presence in the government sector and their commitment to excellence align perfectly with RapidFire's strategic goals. This acquisition will further solidify RapidFire's position as a leading provider of fire and security solutions in Texas and New Mexico."

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About Advanced Security Contractors:

Based in El Paso, Texas, Advanced Security Contractors is a fire protection and security contractor founded by Virginia & Michael Robinson and Thomas Silva that sells, installs, services, and monitors access control, video surveillance, fire and intrusion alarms.

ASC has grown from a local family business to a thriving entity with a dedicated IT, design, service, and installation departments. ASC's primary customer base is government, commercial, and educational facilities.

For more information on Advanced Security Contractors, visit www.ascsecure.com

About RapidFire Safety & Security:

RapidFire Safety & Security offers the commercial sector comprehensive expertise in fire, life safety, and physical security services. Led by a team of proven industry operators including visionary founder, Mike McLeod, long-time colleague and co-founder, Colin Harrold, and in partnership with Concentric Equity Partners, our multi-regional "Buy & Build" strategy is driving the development of a world-class platform throughout the Midwest, Southwest and Western United States.

We're on the lookout for entrepreneurs and owners in the fire, life safety, and security industries who want to extend their legacy and community impact with people-focused leadership that provides peace-of-mind to owners who have maxed out their growth trajectory.

For more information on RapidFire, visit www.rapidfiress.com.

About Concentric Equity Partners:

Concentric Equity Partners is a private investment firm that partners with leading middle market companies by providing capital and strategic advisory to accelerate long term value creation. Concentric's approach is simple: support entrepreneurs and operators by providing the resources required to achieve extraordinary results. The firm's investment team is made up of individuals with distinguished track records as operators and professional investors across a variety of growth-oriented middle market companies.

Concentric Equity Partners is the direct investing arm of Financial Investments Corporation, a private asset management firm and family office with over \$2 billion in investment commitments under management. Financial Investments Corporation was founded in 1994 by father and daughter Harrison and Jennifer Steans and has been partnering with private companies for more than 25 years.

For more information on Concentric, visit www.ficcep.com.