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**RAPIDFIRE SAFETY & SECURITY IS PROUD TO ANNOUNCE
JESSICA ROTGE AS AREA MANAGER – SOUTHERN CALIFORNIA.**

St Louis, MO. (September 2025) – [RapidFire Safety & Security](#) (“RapidFire”), RapidFire Safety & Security is proud to announce that Jessica Rotge has joined the organization as Area Manager – Southern California.

Jessica brings extensive leadership experience in the fire and life safety industry, with a proven history of managing large service operations, guiding technical deployments, and leading teams that deliver mission-critical protection for clients and their communities.

She has overseen 24/7 monitoring and incident response teams, driven operational improvements through automation and process enhancements, and led enterprise-scale projects that required precision, accountability, and customer-first execution. Jessica is widely recognized for her ability to build high-performing teams, foster cross-functional collaboration, and maintain clarity under pressure.

In her new role, Jessica will focus on strengthening RapidFire’s service operations across Southern California, ensuring that businesses and communities continue to benefit from industry-leading fire and life safety solutions. Her expertise will support RapidFire’s mission to safeguard people, property, and critical infrastructure with uncompromising reliability.

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About RapidFire Safety & Security:

RapidFire Safety & Security offers the commercial sector comprehensive expertise in fire, life safety, and electronic security services. Led by a team of proven industry operators including visionary founder, Mike McLeod, long-time colleague and co-founder, Colin Harrold, and in partnership with Concentric Equity Partners, our multi-regional “Buy & Build” strategy is driving the development of a world-class platform throughout the Midwest, Southwest and Western United States.

We’re on the lookout for entrepreneurs and owners in the fire, life safety, and security industries who want to extend their legacy and community impact with people-focused leadership that provides peace-of-mind to owners who have maxed out their growth trajectory.

For more information on RapidFire, visit www.rapidfiress.com.

About Concentric Equity Partners:

Concentric Equity Partners is a private investment firm that partners with leading middle market companies by providing capital and strategic advisory to accelerate long term value creation. Concentric's approach is simple: support entrepreneurs and operators by providing the resources required to achieve extraordinary results. The firm's investment team is made up of individuals with distinguished track records as operators and professional investors across a variety of growth-oriented, middle-market companies.

Concentric Equity Partners is the direct investing arm of Financial Investments Corporation, a private asset management firm and family office with over \$2 billion in investment commitments under management. Financial Investments Corporation was founded in 1994 by father and daughter Harrison and Jennifer Steans and has been partnering with private companies for more than 25 years.

For more information on Concentric, visit www.ficcep.com.