



# NOURISH THE SOUL. SOFTEN THE SKIN.

## FACT SHEET

### ABOUT MAYOLA'S FLOWERS

Mayola's Flowers is a woman-owned beauty and skincare brand founded by Alison Ballard. Ballard handcrafts every product herself using all-natural ingredients, with no synthetic additives or co-manufacturer involvement. Products are sold direct to consumer at the official company website.

### BEHIND THE STORY

Mayola's Flowers is named for founder Alison Ballard's late grandmother, whom she never had the chance to meet. Ballard created the brand in her honor, keeping her name and memory alive through products made with care.

Ballard began making body butters and herbal teas in her kitchen as a personal ritual for family and friends. Their continued requests inspired her to turn that practice into a business. More than a decade later, Ballard remains hands on and personally handcrafts each product with the same care that inspired the brand's start.

### COMPANY AT A GLANCE

- Founder: Alison Ballard.
- Ownership: Woman-Owned Business.
- Production: Handcrafted in small batches.
- Product Range: Body butters, beard balms, body scrubs, herbal teas.

### KEY PRODUCTS

Product	Category	Description
<b>Justly Body Butter</b>	Skincare	Formulated to fade dark marks and deeply rehydrate. Scented with mandarin, pink pepper, and patchouli.
<b>Lavender Lullaby Body Butter</b>	Skincare	Lavender-forward formula designed to calm and moisturize.
<b>Cherry Kiss Body Butter</b>	Skincare	Cherry-scented body butter for daily moisture.
<b>Baby Powder Body Butter</b>	Skincare	Clean, powder-scented formula for daily use.



<b>Mocha Body Scrub</b>	Skincare	Coffee-based exfoliating scrub that removes dead skin and smooths texture.
<b>Woodstock Beard Balm</b>	Men's Grooming	Conditions the beard, supports growth, and adds controlled shine. Woody, amber-forward scent.
<b>Fault Beard Balm</b>	Men's Grooming	Conditioning balm formulated for manageability and healthy beard growth.
<b>Eiffel Beard Balm</b>	Men's Grooming	Nourishing balm with a distinct scent profile and light hold.
<b>Women's Sampler Box</b>	Gift and Sampling	A curated set of women's skincare products. Available for press sampling and editorial review.
<b>Men's Sampler Box</b>	Gift and Sampling	A curated set of men's grooming products. Available for press sampling and editorial review.

## INDUSTRIES

Mayola's Flowers serves the following consumer markets:

- Natural and clean beauty.
- Men's grooming.
- Health and wellness.
- Gift and lifestyle.
- Pageantry and events.

## PRESS NOTES

Mayola's Flowers sponsored gift bags for the 2026 Miss New York Competition on June 27 in Suffern, NY, featuring **Cherry Kiss** and **Justly** body butters. Sampler boxes, images, and brand assets are available by request.

## COMMUNICATIONS CHANNELS

- Website: [www.mayolasflowers.com](http://www.mayolasflowers.com).
- Instagram: [@mayolasflowers](https://www.instagram.com/mayolasflowers).
- Newsletter: Mayola's Insider.

## BRAND AND PARTNERSHIPS CONTACT

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